



Luidia's eBeam Technology Comes to 43,000 Classrooms and 72 School Boards Throughout Quebec

San Carlos, California, January 25, 2012 – [Luidia Inc.](#) announced that eBeam technology can now be acquired by approximately 43,000 classrooms and 72 school boards throughout Quebec, increasing the global reach of the company's technology.

During his fifth inaugural speech on February 24, 2011, Premier of Quebec, Jean Charest, announced an investment of CDN\$160 million over the next five years to equip every kindergarten through 12th-grade classroom with interactive whiteboards and other technology products. "Luidia is excited about the opportunity to help carry out the Premier's mandate to bring new technologies into the classroom for thousands of Quebec students," said Rafi Holtzman, CEO, Luidia.

Holtzman added, "Many traditional IWB solutions call for complicated implementations with costly modifications to existing suites. Now Quebec schools have the option of safeguarding their existing investments by adopting cutting-edge eBeam technology products, which are not only retrofittable and simple to install, but effective for teachers interested in increasing student participation in the classroom."

Educational institutions can now purchase eBeam technology through Centre de services partagés du Quebec (CSPQ), the agency responsible for all of Quebec's government acquisitions. Luidia valued partner and Canadian distributor, Oralys Inc., is designated the official supplier of eBeam technology to Quebec according to CSPQ's recently published public tender and standing offer agreement for the acquisition of digital interactive boards and other equipment and software.

For more information on CSPQ and how eBeam technology can be purchased through the buying portal, visit: <http://www.cspq.gouv.qc.ca/>.

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Oralys Inc. is the leading Canadian company specializing in the research and development of user-centric, innovative assistive technology for people with speech and communication disorders and learning disabilities. Founded in 2001 in Montreal, the company strives to improve the communication, learning and organisational abilities of its users as well as to foster their integration at school, at work and in society, thus contributing to their quality of life. Distinguished by unrivalled service, personalized training and exemplary technical support, Oralys solutions are recognized and approved by various health and education government grants and assistive device programs. Oralys is also the proud distributor of eBeam interactive technology in Canada. For more information about Oralys, please visit http://oralys.ca/en/oralys/about_oralys.htm.

Luidia Inc. is the creator of interactive eBeam® technology that helps the world capture and share content. The company's products are utilized by organizations of all sizes, with hundreds of thousands of users across multiple industries and geographies. Luidia also partners with industry leaders who apply eBeam® technology in their latest products. For more information on Luidia, please visit Luidia (www.luidia.com) or on [Twitter](#) and [Facebook](#).

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